

# Order Form

**Congratulations**, you've taken the first step towards helping your customers/patients make sense of their medical paperwork as well as investing in a powerful marketing tool for your business.

**Branding and Messaging Opportunities:** Pricing is based upon the Lead Promoter utilizing both front and back panels for branding and messaging. By using the back panel, the Lead Promoter can further its branding effort from the front panel, carry a deeper message to its customer base and identify additional services and locations.

Lead Promoter can decide to sell or gift all or part of the eight (8) available spaces on the back panel to strategic promotional partners. A promotional partner can occupy multiple spaces, as desired. By selling spaces, Lead Promoters have the opportunity to significantly offset costs and at the same time make the promotional reach of Claim Navigator larger and stronger. Lead Promoters have freedom to establish their own pricing structure to be passed along to their selected promotional partners.

### Pricing:

Quantity:	1,000*	2,500*	5,000*	7,500*	10,000*
Unit Price:	\$1.50	\$0.80	\$0.55	\$0.48	\$0.45
Total:	<b>\$1,500.00</b>	<b>\$2,000.00</b>	<b>\$2,750.00</b>	<b>\$3,600.00</b>	<b>\$4,500.00</b>

\*Does not include 6.75% sales tax., or shipping charges.

**Selection of Strategic Promotional Partners:** It is the responsibility of Lead Promoters to coordinate and submit the required artwork and content for the selected promotional partners participating in the purchase order. During this process Lead Promoters may negotiate the associated pricing at their discretion.

If so desired, Claim Navigator can contact each selected promotional partner on behalf of the Lead Promoter in an effort to coordinate and facilitate this aspect of the project. **Additional charges apply.**

**Art Requirements:** Your artwork/logo (and the artwork of your promotional partners) will be reviewed by our professional artists who will make certain that the content fits perfectly in the selected space(s). We will not proceed with production until you are satisfied. Don't have a logo or artwork? No problem, for a small fee we can help with that too.

Artwork and logo must be of good quality to print nicely. We will assess your art for quality assurance and let you know of any issues. Below are some of the most common file types:

- .jpg, .tif, .gif, .png, .bmp, .pdf
- Adobe Illustrator (.ai, .eps)
- PhotoShop (.psd)
- Microsoft Office Files (.doc, .ppt)

Artwork can be sent via email to [info@claimnavigator.com](mailto:info@claimnavigator.com).

**Continued on back>**

# Order Form

Name: \_\_\_\_\_

Order Quantity: \_\_\_\_\_ Total Price: \_\_\_\_\_

Email proofs to: \_\_\_\_\_

**Ship to:**

Company Name: \_\_\_\_\_

Attention: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Once proofs have been approved I understand that I can expect delivery within 14 days.

I understand that shipping charges are extra.

Email art to:  
**info@claimnavigator.com**

**Send payment along with this order form. Check payable to Claim Navigator.**

## Complete the form below with your partner information

**Promotional Partner 1:** Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Promotional Partner 2:** Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Promotional Partner 3:** Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Promotional Partner 4:** Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Promotional Partner 5:** Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Promotional Partner 6:** Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Promotional Partner 7:** Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Promotional Partner 8:** Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

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